PyTorch

CONFERENCE

NORTH AMERICA 2027

**October 6 - 7, 2027 | San Jose, CA**

# 2027 SPONSORSHIP PROSPECTUS

THE LINUX FOUNDATION

PyTorch CONFERENCE

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# About PyTorch Conference North America

**October 6-7, 2027 | San Jose, CA**

Don't miss your opportunity to shape the future of generative AI/ML! Join us at the PyTorch Conference North America 2027, where collaboration, innovation, and progress intersect in the cutting-edge open source machine learning framework. This conference brings together leading researchers, developers, and academics, facilitating collaboration and pushing forward end-to-end machine learning.







*"This was hands-down one of the best organized and most enjoyable conferences I've been to in the last many years."*

*"There is a reason why I brought so much of my engineering team here, there is absolutely no replacement for the in-person connection and collaboration that you get from the folks who you're working with regularly in GitHub, on the Pytorch Forums, and even inside your own company."*

*"You never know where the next conversation will take you and what opportunities it will unlock in your career."*

*"It has been unanimously saluted as a memorable experience, featuring insightful discussions, innovative ideas, and a collaborative atmosphere that showcased the best of our community."*

*"Thank you again for creating this standard-setting conference, I am already looking forward to next year's event and the opportunity to continue pushing the boundaries of what's possible with the PyTorch ecosystem."*

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## Why Sponsor

Sponsoring the PyTorch Conference North America is a strategic investment in the "Intelligence Layer" of your business. As the framework of choice for the world's leading AI researchers and engineers, PyTorch is the engine driving the transition from experimental RAG to production-grade Agentic AI.

By joining us in 2027, you integrate your brand into the high-density hub of the AI/ML ecosystem, gaining direct access to the practitioners and decision-makers who define the modern AI stack.

## 2027 Anticipated Attendance

3,000 In-Person Attendees

## The Power of the PyTorch Audience

| | |
|---|---|
| **Targeted Technical Density**<br>40% of the audience are specialized AI/ ML engineers and researchers | **Executive Decision-Makers**<br>20% are technical leaders and strategic decision-makers |
| **App & Infrastructure Development**<br>15% are developers and engineers focused on the AI lifecycle | **The Future of Research**<br>15% represent academia, venture capital, and industry analysts |

## Key Benefits for Your Organization

| | |
|---|---|
| **Elevate Your Technical Authority**<br>Position your brand at the center of the AI revolution. Showcase your commitment to the PyTorch mission and gain recognition as a primary driver of open-source AI advancement. | **Forge High-Value Partnerships**<br>Move beyond casual networking. Engage with a concentrated group of technical contributors and industry peers to discover collaborative opportunities in hardware acceleration and model deployment. |
| **Recruit Elite Specialized Talent**<br>The competition for AI talent is fierce. Use this platform to highlight your engineering culture and solve your most difficult hiring challenges by meeting the brightest minds in the field. | **Accelerate Market Adoption**<br>Demonstrate your thought leadership and latest tooling directly to the power users who decide which platforms, libraries, and infrastructures become the enterprise standard. |

*Attendee estimates are based on registration trends from previous events and represent a curated, high-impact audience of industry specialists.*

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## Who Attends PyTorch Conference

AI Engineers, ML Engineers, Researchers, Data Scientists, Robotics Engineers
**40% OF AUDIENCE**

Application Developers, Data Engineers, DevOps/SRE, Systems/Embedded Developers, Hardware Engineers
**15% OF AUDIENCE**

Executive Leaders, Architects, Technical Managers, Product Managers, OSPO Managers
**20% OF AUDIENCE**

Students (PhD/Masters/Undergrad), Professors, Investors/VCs, Analysts, Media
**15% OF AUDIENCE**

## 2025 SPONSOR DATA

- **68 sponsors** in 2025
- **259** highest in-person badge scans
- **96** average in-person badge scans
- **4,134** in-person badge scans

## Why Attend PyTorch Conference



Meet face-to-face for problem-solving, discussions and collaboration



Learn about the latest trends in open source, AI, and ML



Access leading experts to learn how to navigate the complex AI environment



Find out how others have used PyTorch to gain efficiencies



Gain a competitive advantage by learning about the latest in innovative open AI solutions



Find out what industry-leading companies and projects are doing in the PyTorch ecosystem and future trends



Explore career opportunities with the world's leading technology companies

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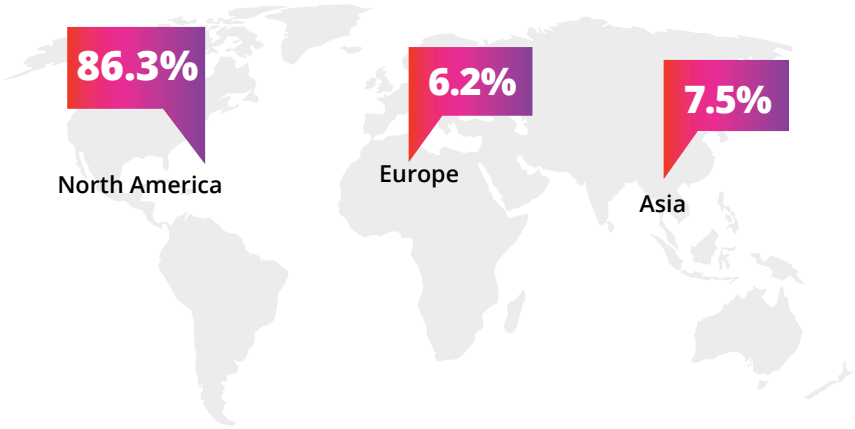
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PyTorch CONFERENCE —NORTH AMERICA 2026—

## PYTORCH CONFERENCE 2026 HIGHLIGHTS

October 20-21, 2026 | San Jose, CA

### ATTENDEE GEOGRAPHY




### MOST REPRESENTED COUNTRIES

USA, UNITED KINGDOM, CANADA

### TOP 5 AREAS OF INTEREST

GENERATIVE AI
DEEP LEARNING AND NEURAL NETWORKS
AI HARDWARE AND ACCELERATOR TECHNOLOGIES
ARTIFICIAL INTELLIGENCE FUNDAMENTALS
MACHINE LEARNING TECHNIQUES

### DEMOGRAPHICS

**3,501** REGISTRATIONS

**1,357** TOTAL ORGANIZATIONS

**TOP THREE ATTENDEE JOB FUNCTIONS**

ENGINEERING/ SOFTWARE DEVELOPMENT

DATA SCIENCE / AI / ML

ARCHITECTURE (SOFTWARE / SYSTEMS)

**SESSIONS**

**116** SESSIONS

**895** TALKS SUBMITTED

**18** KEYNOTES

**15%** GENDER MINORITY SPEAKERS

**SPONSOR BOOTH TRAFFIC**

**68** SPONSORS

**8,029** TOTAL LEADS

**205** AVERAGE LEADS PER BOOTH

### TOP 3 INDUSTRIES

INFORMATION TECHNOLOGY
FINANCIALS
HEALTHCARE

SEE THE FULL POST-EVENT TRANSPARENCY REPORT FOR MORE DETAILS

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## Previous Sponsors







































































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## Sponsorships-at-a-Glance

Availability may vary. Contact sponsorships@linuxfoundation.org to confirm availability and secure your sponsorship today. PyTorch Members will receive a 3% sponsorship discount.

| | DIAMOND<br>8 AVAILABLE | PLATINUM<br>12 AVAILABLE | GOLD<br>14 AVAILABLE | SILVER<br>UNLIMITED | BRONZE*<br>UNLIMITED |
|---|---|---|---|---|---|
| **Attendee Registration Contact List:** Opt-in only | ✔ *(List provided pre and post event)* | ✔ *(List provided post event)* | | | |
| **Meeting Room:** For private meeting use only. | Private Use - 1 Day | Private Use - Half-Day | | | |
| **Speaking Opportunity** Content must be approved by the Program Chairs. No sales & marketing pitches allowed. Session time based on availability. | 5-Minute Keynote OR Breakout Session | Breakout Session | Demo Theater Session | | |
| **Sponsored Session Attendee List:** Opt-in only. | ✔ *(if breakout session selected)* | ✔ | ✔ | | |
| **Sponsored Session Recording** Receive raw, editable event assets three weeks after the event. These resources can be used freely under a Creative Commons license with attribution to The Linux Foundation and PyTorch Foundation. | Sponsored Session Recording File | Sponsored Session Recording File | | | |
| **Social Media Promotion** From PyTorch X handle. All custom posts must be approved by the PyTorch Foundation. | 1 Custom Post, 1 Group Post, and 1 Re-Share | 1 Group Post and 1 Re-Share | 1 Group Post | | |
| **Promotion of Activity in Sponsor Booth** A session, demo, giveaway, or other activity of your choosing will be published & promoted on the conference schedule. Time slots will be communicated by Sponsor Services, and may not overlap conference sessions. | Promotion of (2) In-Booth Activities/ Time Slots | Promotion of (1) In-Booth activity/ Time Slot | Promotion of (1) In-Booth activity/ Time Slot | | |
| **Access to Event Press/Analyst List** Contact list shared one week prior to the event for your own outreach. | ✔ | ✔ | ✔ | | |
| **Social Promotion Card** Your company logo along with event logo on social card designed for easy sharing on social media platforms. | ✔ | ✔ | ✔ | ✔ | |
| **Recognition During Opening Keynote Session** | Verbal and Logo Recognition | Verbal and Logo Recognition | Logo Recognition | Logo Recognition | |
| **Exhibit Space** | 20'x20' Space Includes M Counter with Graphics, 2 Stools, 5 Amps of Power, Power Strip and Wifi | 15'x15' Space Includes 2M Counter with Graphics, 2 Stools, 5 Amps of Power, Power Strip and Wifi | 10'x10' Space Includes 1M Counter with Graphics, 2 Stools, 5 Amps of Power, Power Strip and Wifi | 10'x10' Space Includes 1M Counter with Graphics, 2 Stools, 5 Amps of Power, Power Strip and Wifi | 6'x6' Space Includes tabletop, 2 Stools, 5 Amps of Power, Power Strip and Wifi |
| **Lead Retrieval** Live scans, real time reporting and ability to take notes on captured leads.To be used at booth only. License for the lead retrieval app to install on own device. No physical device provided. | App Only | App Only | App Only | App Only | App Only |
| **Collateral Distribution** Laid out in a prominent location near registration onsite. | ✔ | ✔ | ✔ | ✔ | ✔ |
| **Logo Recognition in Pre-Conference Email Marketing, Conference Signage, and Website** | ✔ | ✔ | ✔ | ✔ | ✔ |
| **Marketing Kit** Graphics and social media posts provided to promote your attendance and presence at the event. | ✔ | ✔ | ✔ | ✔ | ✔ |
| **Conference Attendee Passes** To be used for booth staff, attendees, and guests, includes access to keynotes, sessions, and exhibits. | 30 | 20 | 15 | 8 | 4 |
| **20% Discount on Additional Conference Passes** Unlimited usage while passes are available for sale | ✔ | ✔ | ✔ | ✔ | ✔ |
| **Post Event Data Report** Provides event demographics and additional details on event performance. | ✔ | ✔ | ✔ | ✔ | ✔ |
| **Sponsorship Cost** | **$110,000** | **$75,000** | **$55,000** | **$25,000** | **$12,000** |

Due to the nature of the exhibitor benefits at each level, pavilions or sponsorships shared with multiple companies/entities are not allowed.
PyTorch reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions

***Start-ups may secure a Bronze Sponsorship for $6,000 provided they:**
(1) Have been in business less than 4 years; (2) Have less than $1M in annual revenue; and (3) Have less than 50 employees at signing of contract.

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## Promotional Marketing Opportunities



### Attendee T-Shirt

**$20,000 • 1 Available**

Showcase your logo on the attendee t-shirt! Every attendee at the event will receive an event t-shirt. Our designers always create fun shirts that are worn for years to come. Includes your logo on sleeve of shirt. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost.



### Session Recording

**$10,000 • 1 Available**

Extend your presence long after the live conference concludes with the session recording sponsorship. All session recordings will be published on the PyTorch Foundation YouTube channel after the event.

- Sponsor recognition slide with logo at the beginning of each video recording
- Sponsor recognition in post-event email to attendees



### Lanyards

**$10,000 • ~~1 Available~~ SOLD OUT**

The opportunity for all PyTorch Conference attendees to wear your logo. Logo size and placement subject to lanyard design.

*Logo must be single color only (no gradient colors).*



### Attendee Lounge

**$5,000 • 4 Available**

Sponsor a lounge space for attendees to relax and network, providing space for attendees to collaborate. Your sponsorship includes signage in the lounge.

** Location, layout, and design will be determined by PyTorch Foundation Events Team. Lead retrieval, sponsored promotions, and sales activities are not permitted in the lounge.*



### Break

**$10,000 • 2 Available**

Sponsorship includes signage at all break stations for one day of the event.



### Lunch

**$20,000 • 2 Available**

Sponsorship includes signage at all lunch stations for one day of the event.



### Diversity Scholarships

**$2,500+ • Unlimited**

The Diversity Scholarship fund supports individuals who may not otherwise have the opportunity to attend PyTorch Conference. Diversity scholarships support traditionally underrepresented and/or marginalized groups in the technology and/or open source communities including, but not limited to, persons identifying as LGBTQIA+, women, persons of color, and/or persons with disabilities. Need-based scholarships are granted to active community members who are not being assisted or sponsored by a company or organization, and are unable to attend for financial reasons. Showcase your organization's support of this important initiative and help remove obstacles for underrepresented attendee groups.

- Logo recognition on rotating slides before and after keynotes
- Recognition in scholarship acceptance notifications



### Women and Non-Binary in PyTorch Lunch

**$10,000 • 1 Available**

All those who identify as women or non-binary attending PyTorch Conference are invited to join this special lunch program featuring discussion around diversity, equity, and inclusivity. The sponsor of this event positions themselves as an organization that fosters an ongoing conversation on the need for a diverse and inclusive open source community.

- Logo on the conference website
- Recognition on conference schedule
- Recognition in pre-event email
- Signage at luncheon



### Coffee Bar Sponsorship

**$20,000 • 1 Available**

Keep onsite attendees well-caffeinated with complimentary specialty coffees served from a sponsor-branded coffee bar during morning and afternoon breaks.

- Dedicated coffee bar in the Community Expo
- Signage at coffee bar
- Recognition in pre-event email

**Location, layout, and design, as well as coffee service and operating hours, will be determined by PyTorch Foundation Events Team. Lead retrieval, sponsored promotions, and sales activities are not permitted in the space.*

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# Promotional Marketing Opportunities



## Conference Wi-Fi

**$15,000 • 1 Available**

Conference Wi-Fi will be named after sponsor.



## Cross-Promotion of Pre-Approved Community Events

**$7,500 • Unlimited**

Organizing an event for attendees? PyTorch Foundation would be happy to help promote your event to our attendees. Events may not overlap with the conference program.

- Event listed on the conference website
- Event listed on the conference schedule
- Event listed in a shared pre-event promotional email

**Level sponsorship required*



## Flare Party and Sponsor Booth Crawl

**$12,500 • 1 Available**

Ignite connections and showcase your brand at the PyTorch Flare Party! This high-energy evening will bring attendees together for great food, drinks, entertainment, and networking in a dynamic setting filled with excitement and innovation.

- Signage throughout reception venue, including all food and drink stations
- Logo on the conference website
- Recognition on conference schedule
- Recognition in pre-event email

*Lead retrieval and sponsor-hosted activities are not permitted at the Flare Party.*



## PyTorch Community Awards Sponsorship

**$15,000 • 1 Available**

Demonstrate your commitment to open collaboration, impactful contributions, and the global community building the future of AI. Your support helps recognize innovators, maintainers, and first-time contributors who make PyTorch thrive.

- Recognition on conference schedule
- Recognition on the Community Awards website
- Recognition during award ceremony on keynote stage
- Recognition in blog post announcing award winners



## Custom Add Ons

**Price available upon request**

If you are looking for a more tailored opportunity to amplify your impact our team is happy to work with you to come up with a customized add on to meet your organization's individual needs.