Investing in the Alabama economy, helping create economic growth and jobs

At home

in Alabama: Google proudly calls Alabama home with a data center in Jackson County.

$2B

investment in Alabama: Since the Jackson County, Alabama data center was built in 2018, Google has invested more than $2 billion in the state.

Investment methodology now reflects total data center investment (construction, server and networking infrastructure). Learn more.

$2.6B

of economic activity: In 2025, Google helped provide $2.6 billion of economic activity for tens of thousands of Alabama businesses, nonprofits, publishers, creators, and developers.

282,000+

Alabama businesses: More than 282,000 Alabama businesses used Google's tools at no cost to receive phone calls, bookings, reviews, requests for directions, or other direct connections to their customers.

17,000+

small businesses trained by a Grow with Google Coach: Grow with Google Coaches are small business owners with expertise in helping businesses grow. Our coaches offer live training and hands-on coaching – at no cost – to small businesses in their region.



IMPACT Roofing, Athens, Alabama
IMPACT Roofing, owned by Jordan Lovell, emphasizes transparency and trust as it partners with people facing home repairs. Their core values of integrity, knowledge, and service guide all business decisions and interactions.

Products: Google Ads, Google Business Profile, Gemini, Google Workspace

"Nano Banana helps edit marketing photos and create unique assets and diagrams for our sales presentation book."

Jordan Lovell
Owner & Visionary

Improving the lives of Alabamians by investing in their citizens and communities

400,000+ Google Career Certificate graduates in the U.S. Google Career Certificates help learners get the hands-on experience and practical AI skills they need to stand out to employers in high-paying fields, such as cybersecurity, data analytics and project management. After completing a Certificate, program graduates can connect with 150+ top employers. 70%+ of graduates report a positive career impact within six months. Launched in 2026, the Google AI Professional Certificate supports U.S. small businesses by offering no-cost access to expert training that empowers them to master over 20 practical AI applications, such as data analysis and project planning to bridge the skills gap and drive economic growth.

Google has also collaborated with Alabama educational institutions like University of Alabama in Huntsville and Enterprise Community College to make Google Career Certificates and AI training available to students and to increase employment opportunities.

153,000+ Alabamians trained: Grow with Google has partnered with over a hundred organizations in the state to train more than 153,000 Alabamians on digital skills, including organizations such as public libraries, chambers of commerce, community colleges, and more.



"Since finishing AI Essentials, I've used AI to build a social media strategy and streamline my content. Tasks that once took two hours—like perfecting the tone of an email or blog post—now take only 20 minutes. This efficiency gives me the freedom to experiment and grow my audience without the overwhelm."

Jesse M.
Google AI Essentials Certificate graduate
Ecommerce Manager (Self-employed) at Aunt Henri
Huntsville, AL

Helping Alabamians when they need it most

$28M+ in philanthropic and social impact funding: Since 2009, Google and Googlers have given more than $28 million in funding (cash grants, social impact funding, employee donations, and gift match) to organizations and nonprofits in Alabama.

$39M+ in Ad Grants and Google Workspace to hundreds of Alabama nonprofits: Since 2006, Google.org provided more than $37 million worth of donated search ads to Alabama nonprofits through the Google Ad Grants program and more than $1 million worth of Google Workspace licenses for Nonprofits.

6,000+ volunteer hours: Since 2016, through Google.org, Google employees volunteered more than 6,000 hours with nonprofits and schools.

Google.org pro bono support: As part of a Google.org Fellowship, a team of Google employees (software engineers, product managers, UXers, & more) worked full-time for six months with Rewiring America to build and launch the Incentive Calculator that enables residents in Alabama to input a few household details and see the home electrification rebates and tax credits available to them, reducing emissions and empowering communities to adopt clean energy.

$3M+ of Ad Grants to nonprofits: In 2025 alone, Google.org provided more than $3 million worth of donated search ads to Alabama nonprofits through the Google Ad Grants program.