Investing in the Pennsylvania economy, helping create economic growth and jobs

15+ years

in Pennsylvania: Google has proudly called Pennsylvania home for over 15 years with an office in Pittsburgh.

$22.5B

of economic activity: In 2025, Google helped provide $22.5 billion of economic activity for tens of thousands of Pennsylvania businesses, nonprofits, publishers, creators, and developers.

767,000+

Pennsylvania businesses: More than 767,000 Pennsylvania businesses used Google's tools at no cost to receive phone calls, bookings, reviews, requests for directions, or other direct connections to their customers.

20,000+

small businesses trained by a Grow with Google Coach: Grow with Google Coaches are small business owners with expertise in helping businesses grow. Our coaches offer live training and hands-on coaching – at no cost – to small businesses in their region.



Michelle Marie Boutique, Pittsburgh, Pennsylvania. Michelle Marie Boutique, owned by Michelle VanBibber, sells handcrafted jewelry and keepsakes that are lasting and meaningful. They also offer licensed military hats and memorabilia, as well as a collection that raises funds for charity.

Products:
Google Analytics, Gemini

"From optimizing our studio layout for efficiency to generating high-quality product videos without live models, Gemini is a massive time saver."

Michelle VanBibber
President & Designer

Improving the lives of Pennsylvanians by investing in their citizens and communities

400,000+ Google Career Certificate graduates in the U.S. Google Career Certificates help learners get the hands-on experience and practical AI skills they need to stand out to employers in high-paying fields, such as cybersecurity, data analytics and project management. After completing a Certificate, program graduates can connect with 150+ top employers. 70%+ of graduates report a positive career impact within six months. Launched in 2026, the Google AI Professional Certificate supports U.S. small businesses by offering no-cost access to expert training that empowers them to master over 20 practical AI applications, such as data analysis and project planning to bridge the skills gap and drive economic growth.

Google has also collaborated with Pennsylvania educational institutions like University of Pennsylvania and Carnegie Mellon University to make Google Career Certificates and AI training available to students and to increase employment opportunities.

498,000+ Pennsylvanians trained: Grow with Google has partnered with hundreds of organizations in the state to train more than 498,000 Pennsylvanians on digital skills, including organizations such as public libraries, chambers of commerce, community colleges, and more.



> *"Western Governors University offers a cybersecurity bachelor's degree, and I could transfer credits from both the Google Cybersecurity Certificate and the CompTIA Security+ certification. Plus, the knowledge I gained from the program helped me accelerate through some of my classes. It just worked out perfectly."*

Meet P.
Google Cybersecurity Certificate graduate
Information Security Analyst at Philadelphia International Airport
Secane, PA

Helping Pennsylvanians when they need it most

$132M+ in philanthropic and social impact funding: Since 2005, Google and Googlers have given more than $132 million in funding (cash grants, social impact funding, employee donations, and gift match) to organizations and nonprofits in Pennsylvania.

$222M+ in Ad Grants and Google Workspace to thousands of Pennsylvania nonprofits: Since 2004, Google.org provided more than $214 million worth of donated search ads to Pennsylvania nonprofits through the Google Ad Grants program and more than $7 million worth of Google Workspace licenses for Nonprofits.

Google.org pro bono support: As part of a Google.org Fellowship, a team of Google employees (software engineers, product managers, UXers, & more) worked full-time for six months with TalkingPoints to develop an app that uses AI to provide two-way, instantly translated text messages in 145+ languages for real-time communication with all families. The use of this app by the Pittsburgh Public School District resulted in a huge increase in parent engagement, which ultimately leads to a significant improvement in student academic outcomes.

59,000+ volunteer hours: Since 2009, through Google.org, Google employees volunteered more than 59,000 hours with nonprofits and schools.

More than $90,000 in Crisis Response funding including public health and emergency efforts. Our response to critical events like the COVID-19 pandemic has included strategic partnerships with the Pittsburgh Foundation, enabling us to provide essential aid and services.

$20M+ of Ad Grants to nonprofits: In 2025 alone, Google.org provided more than $20 million worth of donated search ads to Pennsylvania nonprofits through the Google Ad Grants program.

Partnering with local governments and academic institutions to help Pennsylvanians

Data Management Modernized and AI-Enhanced Student Support: Google Cloud's data management solutions were leveraged by Penn State University. The Penn State World Campus, in partnership with Quantiphi, implemented a Dialogflow-powered virtual assistant (using Google's natural language processing) to provide 24/7 support to students, handling inquiries about re-enrollment, major changes, and deferments, while keeping FERPA-protected data secure. AI Pilot Program Launched: Penn State World Campus is also leading with innovative education, by initiating a pilot using Google's AI to tailor the online learning experience.