

# GIFT OF STOCK



Thank you for your interest in making a charitable gift to Mile High United Way in the form of a Stock Transfer.

For stock held in brokerage accounts, your broker can assist you in making a gift of stock via a direct transfer to Mile High United Way. Giving a gift of publicly traded stock that has increased in value and that you have owned for more than one year may provide better tax benefits than giving cash. Your charitable income tax deduction is equal to the fair market value of the stock and you avoid paying the capital gains tax on any increase in the current value over the original cost of the stock. You may also save on brokerage fees because you are transferring ownership rather than selling the stock.

- o **Brokerage House: The Bank of New York**
- o **Account Name: Mile High United Way**
- o **Account Number: H16003974**
- o **DTC Number: 0443**

## Tax Credit Eligibility

Stock gifts invested in a Homeless Contribution Tax Credit (HCTC) eligible program - 211 Help Center, Bridging the Gap, and/or Uptown Apartments - qualify for a 25 percent tax credit.

**Please complete the information below to notify Mile High United Way of your gift and help ensure it is processed accurately. Please email the completed information to [stock@unitedwaydenver.org](mailto:stock@unitedwaydenver.org).**

## Donor & Securities Information:

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Donor Name (Individual, Corporation, Foundation)

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Name & Type of Securities (e.g: DELL common stock)	Security Symbol	Number of Shares	Transfer Date

Please consult with your tax advisor before making a charitable donation to any charity.

You may be eligible to increase the power of your donation with employer matching funds. Many employers will match your personal donation. Check with your company for more information on matching gift programs. Employer matching gifts may also be available to you if you are the spouse of an employee, a retired employee, or the spouse/widow/widower of a retiree.

My employer will match my gift.       I am interested in learning more about the HCTC tax credit.

For questions, please contact [stock@unitedwaydenver.org](mailto:stock@unitedwaydenver.org) or (303) 561-2239.