

Paid Newspapers

Republic of Ireland Circulation Certificate

January to June 2018



Setting the standard

Irish Examiner - Morning

Key information

Certificate type

Print

Metric type

Circulation

ABC total

26,085 average per issue

Period

1 January 2018 to 1 July 2018

No of issues

150

Primary distribution region

Republic of Ireland

Editions

None

Cover price

€2.00 to €2.80

Format

Newspaper - Broadsheet

Excluded issues

1-Jan, 2-Jan, 1-Mar, 2-Mar, 3-Mar, 7-May

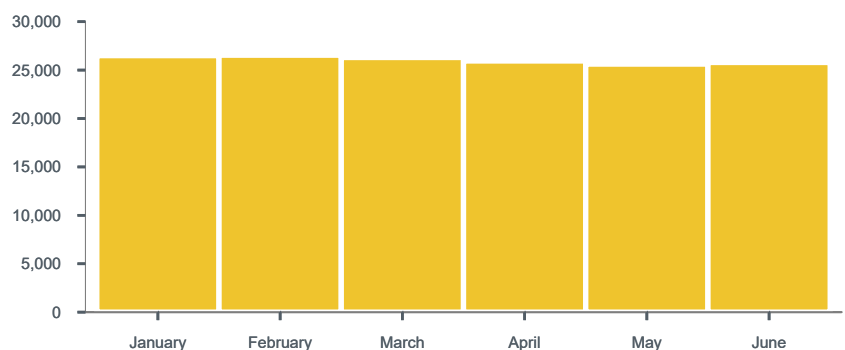
Circulation breakdown

Republic of Ireland	26,084
Northern Ireland	-
Other	1
Actively purchased - print	97.7%

Contact details

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Average circulation by ABC month (print)



	Total	%
AVERAGE CIRCULATION PER ISSUE	26,085	100.00
Retail, single copy and subscription sales	25,499	97.75
At full rate	25,067	
Below full rate	431	
Overseas (outside the UK/Rol)	1	
Multiple copy sales	586	2.25
Short-term	-	
Non short-term	586	
Special edition sales	-	-
Sports edition sales	-	-
Actively Purchased		97.75

Geographic Breakdown

Rol	NI	Other	Total
26,084	-	1	26,085

Analysis of Average Circulation by Month

	Total Average	January	February	March	April	May	June
Total Average	26,085	26,492	26,536	26,300	25,943	25,620	25,787
Retail & single copy and subscription sales	25,499	25,905	25,949	25,716	25,358	25,034	25,200
Multiple Copy Sales	586	587	587	584	585	586	587

Excluded Issues

Issue	Reason	Number	Issue	Reason	Number	Issue	Reason	Number
01-Jan-18	Public Holiday		01-Mar-18	ABC Granted		03-Mar-18	ABC Granted	
02-Jan-18	Xmas/New Year		02-Mar-18	ABC Granted		07-May-18	Public Holiday	

Analysis of Multiple Copy Sales The figures shown in this table are averages per issue

Category	Total		United Kingdom & Republic of Ireland		Other countries	
	Quantity	%	Quantity	%	Quantity	%
Total Average	586	100.0	586	100.0	-	-
Airside & International Rail	172	29.4	172	29.4	-	-
Hotels	333	56.8	333	56.8	-	-
Trains	-	-	-	-	-	-
Other publication inserts	-	-	-	-	-	-
Voucher redemption	-	-	-	-	-	-
Sports events	-	-	-	-	-	-
Leisure centres	-	-	-	-	-	-
Food/beverage outlets	65	11.1	65	11.1	-	-
Others	16	2.7	16	2.7	-	-

Technical Information

Published Day	Basic Cover Price (Last Issue)	Format
Monday	€2.00	Newspaper - Broadsheet
Tuesday	€2.00	Newspaper - Broadsheet
Wednesday	€2.00	Newspaper - Broadsheet
Thursday	€2.00	Newspaper - Broadsheet
Friday	€2.00	Newspaper - Broadsheet
Saturday	€2.80	Newspaper - Broadsheet
Sunday	-	-

Town(s)/Region(s) served by the publication

Republic of Ireland and North of Ireland

More Information

To find out more about ABC, please visit www.abc.org.uk

To find out more about the Republic of Ireland Paid Newspapers sector and the definitions used on this certificate, please visit: www.abcstandards.org.uk

About this certificate

This certificate was issued on 23 August 2018.

The data included is derived from a return of circulation prepared by the publisher: Irish Examiner Limited.

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