

LANCASHIRE POST

JANUARY TO JUNE 2024

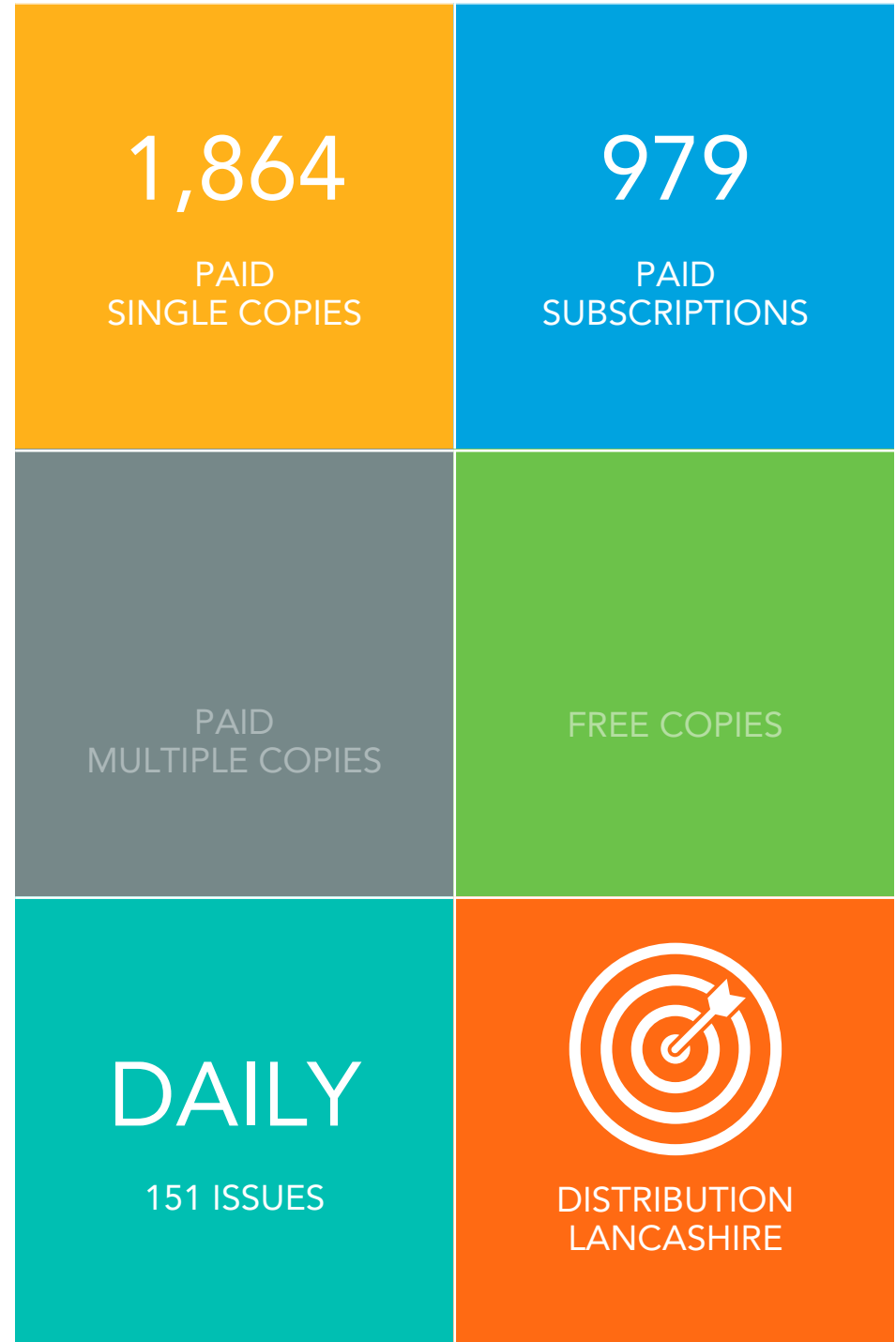


Lancashire Post has reported in accordance with ABC's industry-agreed standards for Regional Publications



2,843

CIRCULATION
(AVERAGE PER ISSUE)



For more information:

National World Publishing Limited joanne.monk@nationalworld.com

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	TOTAL	PRINT COPIES	DIGITAL COPIES
AVERAGE CIRCULATION	2,843	2,843	-
PAID SINGLE COPIES	1,864	1,864	-
PAID SUBSCRIPTIONS	979	979	-
PAID MULTIPLE COPIES	-	-	-
FREE COPIES	-	-	-

100% Paid

ISSUES EXCLUDED					
DATE	REASON	TOTAL	DATE	REASON	TOTAL
1-Jan	Public Holiday	2,430	6-May	Public Holiday	2,544
29-Mar	Public Holiday	2,820	27-May	Public Holiday	2,536
1-Apr	Public Holiday	2,559			

TOTAL CIRCULATED COPIES

429,293

Total number of copies circulated in this reporting period
01/01/2024 - 30/06/2024

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ABC is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs.

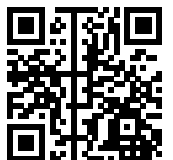
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